

Brokers Converge on Oakland

On Wednesday, September 17, OBID hosted a Meet and Greet for real estate brokers in the Pittsburgh area. Members of the OBID community and over twenty real estate brokers met at Branding Brand Communications' headquarters at 3710 Forbes Avenue. A guest panel presented amazing statistics and trends showing the benefits of investing in Oakland. The panel consisted of various individuals familiar with the Oakland community including: Eli Shorak from the University of Pittsburgh, Larry Schiller from UPMC, David Blenk from Oakland Planning and Development Corporation, Annemarie Hoffman from Clairmont Development, Tom Link from the URA and Cesar Rivas from PNC Bank. Each brought a unique perspective on why Oakland is a great place to live and to do business.

Oakland is Pennsylvania's third largest business district and has over 160 businesses in addition to a variety of cultural and educational institutions. Office space in Oakland is some of the most highly demanded in the Pittsburgh region, and the retail environment continues to expand.

To learn more about how OBID can help you with your vacant space or locate a business, please call (412) 683-6243.



BID-Bits

Parking Opportunity for OBID Member Businesses!!

As PA's third largest area of commercial activity, Oakland can be a parking challenge. Our businesses have told us that parking is a primary issue.

A partnership between OBID, Oakland Transportation and Management Association, and the Pittsburgh Parking Authority allows your customers or visitors to reserve a parking spot in Oakland at least 24 hours prior to their arrival. Participants must call OTMA at (412) 687-4505 and provide:

- Date/Time of arrival,
- Name and Address
- Phone Number,
- Model/Color/License of Vehicle
- Special Parking Needs
- Destination.

OTMA staff will make and confirm each reservation. Rates are determined by the Pittsburgh Parking Authority and will be the sole responsibility of each participant. Participant's arrival must be between the hours of 10 am and 2 pm.

Call OTMA at (412) 687-4505 or OBID at (412) 683-6243 for more information.



Public Safety



Oakland Roundtable
for all OBID members

Thursday, October 16
3:00 pm
Peter's Pub, 2nd Floor

Topic: Public Safety in our Business District
Because Oakland is one of the largest neighborhoods in Pittsburgh, it attracts people from throughout the city and region. While, generally, this is good for business, the rare car theft and even rarer burglary can tarnish the image of the community. Come find out what you can do to prevent crime in Oakland.

Save the Date



2008 Annual Meeting
Of the
OBID Board of Directors

Guest Speaker: Mayor Luke Ravenstahl
Date: Tuesday, October 28
Time: 5:30 — 7:30 pm.
Place: Pittsburgh Athletic Association,
4215 Fifth Avenue

Call OBID at (412) 683-6243 for more information.



Pitt and Carlow Volunteers Hit Oakland Streets

Through their volunteer work in the community, The University of Pittsburgh and Carlow University are doing their part to strengthen the foundation of this city and region. The University of Pittsburgh held its 18th annual Pitt Day of Caring, part of the United Way's Annual Day of Caring, on Friday, September 26.

Employees from the University of Pittsburgh joined local non-profit and community service organizations as day-long volunteers. Twenty volunteers from the University of Pittsburgh came to the Oakland business district and distributed various pamphlets to Oakland pedestrians about bike safety, pedestrian safety, and environmental and public health. In one day, the volunteers provided over 50



Getting ready to volunteer.



Volunteering



hours of community service to the Oakland Business Improvement District and to the Oakland Transportation and Management Association.

The volunteer service of Pitt Employees on September 26 was complementary to that of Carlow University students two days prior. On Wednesday, September 24, a group of

Carlow University students helped OBID distribute portable ashtrays and other literature in an effort to help keep Oakland clean. As part of Carlow's 4th annual campus-wide

service day, the students were fulfilling a key aspect of Carlow's mission; "to embrace an ethic of service for a just and merciful world." Ten Carlow students and one Carlow faculty member volunteered in the Oakland business district for four hours. OBID thanks our Pitt and Carlow volunteers!!!

BID-Bits

• Pittsburgh 250 Festival of Lights

The Cathedral of Learning and other Oakland landmarks will be part of a creative light show for Pittsburgh's 250th birthday. Artlumiere is working in partnership with the German design firm Casamagica to create the lighting for the project. The Festival of Lights, taking place in Oakland and Downtown is one of the largest in the nation. Oakland's part of the celebration will begin October 15th. The lighting of the Cathedral will follow a free performance of Squonk Opera's Astro-rama show, which begins at 8:00 p.m. in Schenley Plaza. The lighting will continue through November 20.

• Sleep-In for the Homeless

Community Human Services Corporation has organized a public awareness fundraiser supporting services for the homeless. Sleep-In for the Homeless starts on Friday, October 17th at 6:30 pm and ends on Saturday, October 18, at 6:30 am. The event will take place at Pittsburgh's City-County Building. Register online at www.chscorp.org. For sponsorship opportunities call Diane at (412) 621-4706 ext 27.

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• **Correction:** The September Newsletter listed an incorrect address for All Wireless Mart. The correct address is 3710 Fifth Avenue. We apologize for the error.

NO SMOKING!!! – CIAA Impact on OBID Businesses

The Pennsylvania Clean Indoor Air Act (CIAA) went into effect on September 11 regulating smoking in public spaces and workplaces across the Commonwealth of Pennsylvania with the exception of Philadelphia.

CIAA defines a public space as "an enclosed area which serves as a workplace, commercial establishment, or an area where the public is invited or permitted." Public spaces include: schools, restaurants and bars, healthcare facilities, trains, busses, planes, taxicabs, limousines, child or adult daycare facilities, theatres, nightclubs, and sports or recreational facilities.

CIAA defines a workplace as "an indoor area serving as a place of employment, occupation, business, trade, craft, professional or volunteer activity. Workplaces include offices, meeting rooms, warehouses, storage areas, hallways, stairways, restrooms, garages, and break rooms.



The CIAA delineates responsibility for compliance of the no smoking rule to "the owner, operator, manager of premises, or a lessee if in actual control of the premises." The owner, operator, manager of premises, or lessee is also responsible for placing no smoking signs in their establishments. Failure to display signs will warrant penalties ranging from \$250 to \$1,000. Penalties will also be given to the owner, operator, or manager if smoking is allowed in amounts ranging from \$250 to \$1,000. Patrons or employees of the business can be fined in the above ranges for smoking inside.

Tobacco Shops, Cigar Bars, and Drinking Establishments can apply for exceptions to the no smoking rule. For an application for exception, visit www.health.state.pa.us. For more information regarding CIAA, visit <http://tobaccofreeallegheny.org/>.



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