

Get Your Holiday Gifts in Oakland

BID-Bits

OBID Announces the Election of New Board Members

On Tuesday, October 28th OBID members elected the following individuals to three year terms on OBID's Board of Directors:

- Jennifer Layman, Assistant Director of Government Relations, Carnegie Mellon University
- Jason Kambitsis, Senior Planner, City of Pittsburgh Department of City Planning
- Councilman Bruce A. Kraus, District 3 Councilman, Pittsburgh City Council
- John Krolicki, Vice President of Facilities and Support Services, UPMC
- Adrienne Walnoha, Executive Director, Community Human Services Corporation

The following OBID board members were elected to extended 3 year terms:

- Jeff Abramovitz, Owner, Rita's Italian Ice
- Lena Andrews, Planning and Development Specialist, URA of Pittsburgh
- Dr. Rand Werrin, Dentist/ Partner, Officers of Miller, Werrin and Gruendel
- Kim Graziani, Director of Neighborhood Initiatives, City of Pittsburgh Office of the Mayor
- Joe Bettinger, Pharmacist/ Owner, Hieber's Pharmacy
- Mike Abriola, VP of Business Development and Marketing, Eureka Bank
- Annmarie Hoffman, VP of Business Development, Clairmont Development
Congratulations!!!

As holiday shoppers hit the streets looking for bargains and hot items, they need only to come to Oakland to take advantage of great deals and to find some great gifts from over 160 shops and restaurants.

This December Oakland shops have a variety of special products and bargains to fulfill your holiday needs.

In addition to new merchandise arriving throughout the holiday season, **Maggie and Stella's Cards and Gifts (209 Oakland Ave.)** will be unveiling their new Trollbeads jewelry line with a Trollbead Trunk show on



Maggie and Stella's Trollbeads

December 3rd, from 11:00 am until 3:00 pm. Maggie and Stella's will also be having Tuesday Tastings every Tuesday (11:00 am-5:00 pm) until Christmas, featuring vendors from their gourmet food section.

Touch of Gold and Silver (3800 Forbes Ave.) is introducing their Kameleon line of jewelry along with new merchandise arriving daily. Keep a look out for their Friends and Family event in which OBID members will receive a special discount. Touch of Gold and Silver also participates in UPMC's Perks program in which UPMC employees receive a discount when shopping at participating stores.



Touch of Gold and Silver's Kameleon jewelry

Along with special prices on Fashion sweaters and scarves, **Rue 21 (3800 Forbes Ave.)** is offering 30% off of everything in the store from Friday, December 12th thru Sunday, December 14th.

Some of the best prices on T-shirts and hoodies can be found at the **Pitt Shop (3939 Forbes Ave.)** where short sleeve promotional T's are selling for \$2.99, long sleeve promotional T's are \$10.00 and promotional hoodies are \$15.00

If athletic wear meets your holiday needs, stop

by **New Balance Pittsburgh (3810 Forbes Ave.)** to take advantage of 30% off of the New Balance Apparel collection.



New Balance's Apparel Collection

If you need a new cell phone plan and want to travel, **T-Mobile (3807 Forbes Ave.)** is offering a "buy one plane ticket, get another free" voucher to anyone who signs up for a two-year activation. Additionally, T-Mobile is offering \$10 per month home phone service and discounts to Pitt students and employees.

For that unique pair of colorful jeans or the most comfortable shirt ever made, stop by **American Apparel (3805 Forbes Ave.)**.



American Apparel's colorful collection

If you have a Flex Spending account with Pitt or UPMC, use it before you lose it at the end of the year on a variety of contact lenses or glasses at **Medical Center Opticians (3524 Fifth Ave.)**. A 20% discount is also available to UPMC employees and Pitt employees and students.

Underground Printing (117 Meyran Ave.) is offering students a \$5 student T-shirt deal when at least 50, one-color front shirts are ordered.



Some of Medical Center Optician's glasses selection

Mr. Kumar of **Selection Boutique (3604 Forbes Ave.)** is offering his customers 10%-20% off all clothing items.

For that number 1 Steelers Fan, stop by **Ace Athletic (3612 Forbes Avenue)** and receive \$20 off all Steelers jerseys.

Make sure you take advantage of Oakland's great deals this holiday season. Check out www.onlyinoakland.org for a list of businesses.

Pizza Sola Opens its Doors

Earlier this Month, Pizza Sola (114 Atwood Street) opened for business. Inspired by the stone oven pizzerias of New York City, Pizza Sola strives to offer customers a superior quality of pizza made by trained chefs.

In addition to their 3 main pizza styles (New York Style, Bianca, and Sicilian), Pizza Sola also offers 11 famous pizza's with unique names including Jimmy "the saint" and the Goodfella. Customers can purchase pizza by the slice, a small pizza or a large pizza, and prices range from \$1.25-\$4.00 per slice, \$8.00-\$13.00 per small pizza, and \$12.00-\$17.00 per large pizza. Stop by Pizza Sola today to try their selection.

Come Out and Celebrate a Successful year in the Oakland Business District

2008 OBID Annual Holiday Party!!!

OBID Members, Come on out and enjoy an evening of fun and relaxation

Date: Thursday, December 11

Time: 5:00 p.m. — 7:00 p.m.

**Place: Hurley Associates
3508 Fifth Avenue**

Senate plenary session looks to the future of Oakland

On October 23rd, the University of Pittsburgh Senate plenary session "Quality of Life in Oakland: Investments in University and Community Partnerships" was held to examine how University and community partnerships will shape the future of Oakland.

Representatives from each of Oakland's community based organizations, including David Blenk from Oakland Planning and Development Corporation, Andrea Boykowycz from Oakland Community Council, Georgia Petropoulos from OBID, Sandy Phillips from Peoples Oakland, Mavis Rainey from Oakland Transportation and Management Association, and Adrienne Walnoha from Community Human Services Corporation, were joined by City Council members Bill Peduto and Bruce Kraus, as well as University officials, Chancellor Mark Nordenberg, Provost James Maher, and Vice Chancellor for Community Initiatives G.

Renyolds Clark, who is also and Chairman of the Oakland Task Force.

Topics covered included Transportation, Housing Issues, Public Safety, Negative Perceptions of Oakland, and Environmental issues.

The roundtable discussions focused on a variety of issues including how to use Oakland's diverse population, cultural and educational institutions, health centers, community groups, residents, and businesses to promote Oakland, increase cooperation among Oakland groups, educate students and residents about being responsible neighbors, develop Oakland to have a more cosmopolitan atmosphere and expand the Adopt a Block program to pick up litter throughout Central and South Oakland. For a more detailed summary, visit www.pitt.edu/utimes/ut.html.

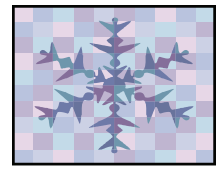


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- OBID's "Let's Go Pitt" Partnership with Pitt Athletics Extended**
 The success of OBID's partnership with Pitt Athletics through the 2008 Football season has led to an extension for the 2008-2009 Men's and Women's basketball season. Oakland businesses are encouraged to contact OBID (412-683-6243) to participate. Participating businesses offer incentives to Pitt Panther fans. In exchange, participating businesses receive a variety of free advertising opportunities through Pitt Athletics including: business discounts promoted on a special section of visitpittsburgh.com, pittsburghpanthers.com, and through Clear Channel promotional efforts. Contact OBID today to participate.



- Lefty's Tattoo Parlor relocates to Hocus Pocus**
 As of Monday, November 17, individuals seeking a new tattoo in Oakland need to go to Blood Eagle Tattoo (113 Meyran Avenue), located within Hocus Pocus, on the second floor.



OBID Awards Partners and Members

During OBID's 2008 Annual Meeting, held October 28th, several OBID partners and members received awards for their ongoing contributions to the Oakland business district.

Ron Levick, owner of IGA Market on Forbes and OBID Board Member received OBID's Community Impact Award. Steve Pederson, University of Pittsburgh Director of Athletics, received the Community Partner Award. Andy Hardie, owner of Dave and Andy's Homemade Ice Cream received the Lifetime Achievement Award. Dr. Pat Joyce, Louise Sciannameo, and Carrie Benson from Carlow University received the Service Learning Award. Congratulations and thank you for all of your work!



Steve Pederson, Andrea Sobel, and Georgia Petropoulos



Andy Hardie and Andrea Sobel



Georgia Petropoulos and Ron Levick



Louise Sciannameo, Dr. Pat Joyce, and Carrie Benson



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