

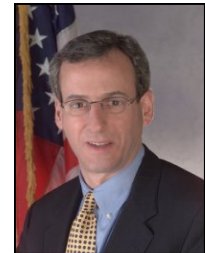


BID-Bits

- OBID awarded \$35,000!** OBID would like to thank PA State Senator Jay Costa and PA State Representative Dan Frankel for their financial support. OBID was awarded \$25,000 from Senator Costa and \$10,000 from Representative Frankel to support OBID services in 2008. Thank you!



PA State Senator Jay Costa



PA State Representative Dan Frankel



- Congratulations to Mayor Luke Ravenstahl,** whose inauguration was held on Thursday, December 20th!

Please Save the Date for the Following OBID Events!



Oakland Business Improvement District
2008 Annual Meeting
Tuesday, January 22
5:30 p.m.—7:30 p.m.
Wyndham Garden Hotel
3454 Forbes Avenue

All OBID members are encouraged to attend. OBID will provide an overview of 2007 initiatives & OBID will hold a public election to elect new members to the Board of Directors.

For more information, call 412-683-6243.

Oakland Roundtable



Thursday, January 17
3:00 p.m.
Peter's Pub, 2nd Floor
116 Oakland Avenue

Topic:
Closing of the Blvd of the Allies Bridge:
One of the most important arteries into Oakland will be closed from January 3 until November 2008. Come hear about the project! Guest speakers from OTMA and PennDOT.

Come participate in the OBID's new, roundtable information and discussion sessions on the **third Thursday of every month at 3:00 p.m.!**

Meet Some of our Oakland Dentists!

Oral health is extremely important, especially after a season full of treats, cakes, cookies, and more. Oakland is home to many dental professionals who will help keep your "sweet tooth" in order.



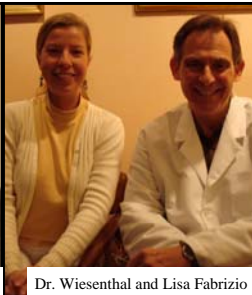
Dr. Miller



Dr. Cushman



Dr. McKnight



Drs. Wiesenthal and Lisa Fabrizio



Dr. Gottlieb

Dr. Sharon L. Ammons, D.M.D.
3356 Fifth Avenue, Ste G
Pittsburgh, PA 15213
(412) 682-1373

Smile Studio
Dr. Michael J. Cushman, D.D.S.
3356 Fifth Avenue
412-682-6700



Drs. Miller, Gruendal, and Werrin

Dr. Richard Gottlieb, D.M.D.
General Dentistry
3347 Forbes Avenue, Suite 302
(412) 682-7017

Dr. Barry D. McKnight, D.D.S.
3520 Fifth Ave, Suite # 201
(412) 681-3636

Oakland Periodontal Associates
Dr. Herbert Meyers D.D.S.
Dr. James Meyers D.M.D.
3356 Fifth Avenue
(412) 681-6552

Dr. Andrew E. Micanowicz,
D.D.S.
3516 Fifth Avenue
(412) 682-2524

Miller, Werrin, and Gruendel
Charles J. Miller, D.D.S.
S. Rand Werrin, D.D.S., P.C
John W. Gruendel, D.M.D.
3506 Fifth Avenue
Telephone: 412-621-0200

Dr. Stephen Miller, D.M.D.
3471 Fifth Avenue, Suite 1114
(412) 681-7171

Dr. D J Pipko, D.D.S.
3500 5th Ave ne, # 308
Pittsburgh, PA 15213
(412) 682-1100

Dr. Martin L. Supowitz, D.D.S.
Prosthodontics
Cosmetic Dentistry
3347 Forbes Avenue, Suite 302
412-687-3232

Dr. Lee A Wiesenthal D.D.S.
229 Atwood St
(412) 682-5111

Our Members have Spoken!



In 2007, the Oakland Business Improvement District undertook a survey of our member business and property owners to

understand the important issues affecting their business and to gauge their feedback on the OBID's services and outreach methods. The feedback provided will assist the OBID to plan services and projects for its members.

On average, a typical survey response rate ranges from 5% to 10% – the OBID received a 28% response rate from its members (over 54 respondents) which included 42% of BID property owners! Below is just a sampling of the interesting results from this survey:

Respondents were asked to rank a variety of issues from most important to least important. Issues included: Public Safety, Neighborhood Appearance, Parking, Promotion and Marketing, Building Design, Graffiti Prevention/Code Enforcement, Business Owner Education, Public Art, Small Business Health Insurance, Business Recruitment and Environment/Green

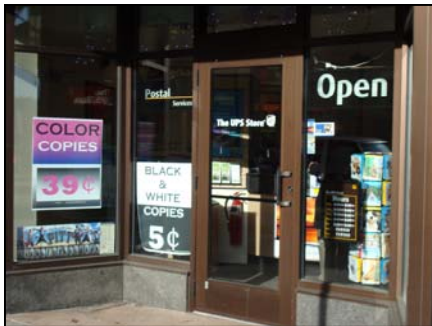
Buildings. Regarding the most important issues affecting the Oakland business district and its members:

Public Safety, ranked first: 33%
Neighborhood Appearance, ranked 2nd: 20.4%
Parking, ranked 3rd: 18.5%
Promotion & Marketing, ranked 4th: 14.8%

This survey also included questions regarding the property owner's and business owner's awareness of, and satisfaction with the OBID and its programs. We received very positive feedback that revealed an array of new ideas for the OBID. We also learned that an overwhelming number of our respondents learn about the OBID through this newsletter! The OBID would like to thank all of the respondents for participating in the survey. We will continue to expand our visibility in the BID and provide effective and beneficial services.

If you wish to learn more about the results of this survey, or if you would like to complete a survey, please contact the OBID's offices at (412) 683-6243 or email us at office@oaklandbid.org.

UPS and Campus Mart are Open for Business



OBID welcomes two new businesses: UPS and Campus Mart. **UPS**, which opened on October 15th at 3945 Forbes Avenue, offers a variety of services including, "...packing and shipping, copying, email, instant photos, mailboxes where individuals can have their packages delivered, and a warehouse for students to use during breaks," said store co-owner Mark Goodman.

After opening a very successful store in Gibsonia, the father and son ownership team of Mark (father) and Greg (son) Goodman were asked to open the new Oakland store by the UPS regional franchise system. "We're excited to be in the community and

hope that people will utilize our services," said Mark Goodman.

Another new addition to Oakland is **Campus Mart** which opened in September, located at 228 Semple Street. The new owner, Amera Andrawes, has kept the store as a discount store with the standard price being \$1.25. Campus Mart sells a variety of items from cards and gift bags and cosmetics to garden tools and flashlights. Campus Mart is also the only place in Oakland to make copies of your keys.

Make sure you visit the friendly people at UPS and Campus Mart to take advantage of their great services and prices too!



BIZ-Bits

- **Red Oak Café in *The Haute List*.** Congratulations to Red Oak Café for being named in Pittsburgh's Winter 2008 *The Haute List: Guide to the Best of Pittsburgh*. Tara Reiland, editor of *The Haute List* describes the list as "an Indispensable and discriminating guide to the best of Pittsburgh." The Red Oak Café opened in March of 2007 and has a diverse menu that includes mostly organic food.
- **Forbes Avenue's Newest Renovation:** 3601 Forbes Avenue has undergone extensive interior and exterior renovation. The beautiful new façade design enhances both the business and the business district.



Happy 2008 from OBID Board and Staff!

