



OAKLAND

Business Improvement District

Newsletter for OBID Members

VOLUME 6, EDITION 8

AUGUST 2007

Pittsburgh Café Gets a Whole New Look!

BIZ-Bits



First Floor Bar- Pittsburgh Café



Second Floor Construction

creation of a second deck that will lie above the existing first floor deck. Finally, the fourth stage will be the construction of a full kitchen in the basement. Pittsburgh Café will expand the menu to offer everything from appetizers to veal chops and steaks.

When it's completed, Pittsburgh Café will have a warm, contemporary atmosphere, with great food, great beer, and a specialization in martinis.

Melissa Dvorsak said that she and her husband wanted to bring something new to the table for Oakland. She said that she couldn't have done it without the support of her family and her loyal staff. She thanked especially Armane Dellovade, Marilyn Dvorsak, and Dick Tady.

Check out this great martini bar that's creating quite the stir in our central Oakland business district. Visit www.pittsburghcafe.com for information!



Cheers! Melissa Dvorsak and husband Jason

In 2005, Melissa Dvorsak an Oakland business and property owner began the renovation of her business, **Pittsburgh Café** located at 226 Meyran Avenue.

If you haven't been to "P-Café" since they reopened in June, you'll be amazed by the transformation that has already taken place. You'll find a new, fully stocked bar with modern artistic accents, photographs, and paintings.

Currently, construction is in the first of its four phases: the restructuring of a new deck and the renovation of the first floor. The next three phases, which will be completed by the end of the year include the complete renovation of the second floor which will include an additional bar and the installation of a stage that will host national acts, with a third floor catwalk and mezzanine. The third phase will be the

Oakland Celebrates Fresh Food!

On Friday, July 27th, the Oakland business Community celebrated the Oakland Farmers' Market and eating fresh, locally grown foods during Fresh Food Friday! The event was the third of a string of seven events called Oakland Fridays.

During the day, participating restaurants featured a fresh food item from their menu. Customers who ordered that particular item received a dollar coupon for the Oakland Farmers' Market!

At the market, Chipotle, Milano's Pizza, and Leena's Middle Eastern Cuisine participated

by handing out fresh food samples to Farmers' Market customers.

We would like to thank the participating restaurants for their help:

Chipotle, Leena's Middle Eastern Cuisine, Milano's Pizza, Nellie's Sandwiches, and Red Oak Café

Join the Oakland business community next month as we welcome the incoming university freshman to our neighborhood. For more information, please check out our website: www.onlyinoakland.org.

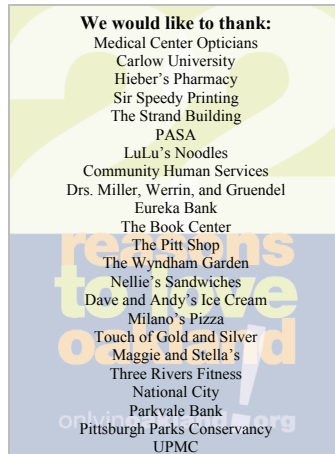
- The City of Pittsburgh and Mayor Luke Ravenstahl invites you to attend: 'Working together to make Oakland Bicycle Friendly', Tuesday August 7, 2007 at 6:30pm Scaife Conference Center Room #1105AB, 3550 Terrace Street.
- 'Bridge the Gaps in Pedestrian Safety' Wednesday, August 15, 2007 at 7:00pm, The Brashear Association, 2005 Sarah Street on the South Side
- Min Young's **Jazz Cuts—Haircuts with an Edge** is the newest addition to the Oakland business community. The business specializing in haircuts for men and women has been opened since mid-June 2007 and has seen a steady stream of continuous business. **Jazz Cuts** is located on 110 Atwood Street and is opened Monday-Friday 9am-7pm, Saturday 9am-5pm and the first Sunday of every month from 12pm – 4pm. Jazz Cuts can be reached at (412)-561-8809 and on the internet at www.asianbarbershop.com.

Oakland Featured in Pittsburgh Magazine!

Check out the August issue of Pittsburgh Magazine, full of great Oakland information! The Oakland Business Improvement District in coordination with Pittsburgh Magazine, University of Pittsburgh Marketing and Communications, and of course our business owners were able to put together a two page spread about our organization and our neighborhood.

Inside the two page spread, readers will find a tear-out booklet that highlights 22 of Oakland's restaurants, stores, and amenities.

In addition to our piece on Oakland, Pittsburgh Magazine included a list of the top 205 dentists in our area. Drs. Miller, Werrin, and Gruendel were all listed!



Pittsburgh Magazine also highlighted five local, family restaurants "that really cook," including Pamela's, in Oakland!

On the last page of the issue, Rick Sebak opens his article about local food markets with the line, "I wish I could take you back to late June, to the little Friday farmers' Market on Sennott Street in Oakland. If you could take the small, brilliantly sweet Butler County strawberries that I got

there that afternoon, you would know the delicious magic of a local market."



OBID Seminar Series: Join us in August!



Last month, Oakland stakeholders turned out to the OBID's monthly seminar series to learn about the multitude of ways in which environmental design can be used to create a more

secure neighborhood. **Peter Margittai** of Peter Margittai Architects began the seminar with a brief history of Crime Prevention through Environmental Design, and some suggestions on how to improve the security of a building and the surrounding area by doing such simple things as adding some attractive lighting.

Presenter **Tara Merenda** of the Community Design Center of Pittsburgh gave an overview of the "RenPlan", which gives business, property and home owners the

opportunity to meet with an architect for up to two hours to discuss potential renovations for a nominal fee. The architect will then provide an outline of suggestions based on the wishes of the stakeholder.

The final speaker of the day, **Officer Ron Bennett** of the University of Pittsburgh Police, gave a comprehensive list of common problems in a business district their solutions. Free security checks for Oakland businesses are available from the University of Pittsburgh Police as well as from the Pittsburgh Police.

For more information on CPTED, RenPlan, or to schedule a security survey of your business or property, call the OBID at 412-683-6243

"Effective Personnel Management"

Wednesday August 8, 2007 at 2 pm

Wyndham Garden Hotel, 3454 Forbes Avenue

Freida Williams, *Carnegie Mellon*

Dr. John Wilds, *University of Pittsburgh*

Abdesalam Soudi, *University of Pittsburgh*

In today's rapidly changing employment environment, good personnel management is critical for the success of your business. Learn how effective human resource planning can help with your recruitment, selection and retention efforts. Hear the current trends around cultural sensitivity, overcoming language barriers and more.



BID-Bits

- **OTMA Transportation Updates:** Parkway East Outbound Work Continues: Construction activities will continue on the outbound lanes of the I-376 in the City of Pittsburgh. Tentative Schedule for upcoming weekend closures August 3rd-26th. For more information on lane/ramp closures contact OTMA at 412-687-4505 or via info@otma-pgh.org. Two right lanes on Forbes Avenue are closed resulting in a single lane of traffic on Forbes Avenue from the Parkway East -376 off-ramp to the intersection of McDevitt Place. These restrictions began on Monday, July 9, 2007 and will continue thru Mid August 2007. For more information or to sign up to receive project updates via email: go to www.otma-pgh.org/project_sr885/default.aspx. Bridge repairs have begun on the Boulevard of the Allies resulting in short-term, single lane closures at the off-ramps to the Parkway East and Forbes Avenue that will occur nightly through Friday, August 10, 2007.